

THE WHITE HOUSE
 PRESIDENT LYNDON B. JOHNSON
 DAILY DIARY

Date November 3, 1964

The President began his day at (Place)

LBJ RANCH

Day Tuesday

| Entry No. | Time | | Telephone f or t | | Activity (include visited by) | Expenditure Code |
|-----------|--------|-----|------------------|----|---|------------------|
| | In | Out | Lo | LD | | |
| | 5:45 p | | | f | Bill Moyers | |
| | 5:52 | | | f | Bill Moyers | |
| c | 5:57 | | | t | Senator Hubert Humphrey, Minneapolis, Minn. | |
| c | 6:07 | | | t | Secretary Stewart Udall, Washington | |
| c | 6:10 | | | t | Acting AG, Nicholas Katzenbach, Washington | |
| c | 6:14 | | | t | Mayor Wagner, NYC | |
| c | 6:19 | | | t | Secretary Willard Wirtz, Washington | |
| | 6:23 | | | f | Bill Moyers | |
| c | 6:27 | | | t | Secretary of HEW, Anthony Celebrezze, Washington | |
| c | 6:31 | | | t | Dan Quill, San Antonio, Texas | |
| | 6:41 | | | f | Bill Moyers | |
| | 6:50 | | | | In drizzling rain, the President and Mrs. Johnson drove in Lincoln to the airstrip to board waiting helicopter. | |
| | 6:55 | | | | <i>Moursund</i> Helicopter to Austin w/ Mrs. Johnson, Mr. J. C. Kellam, Judge and Mrs. Thornberry Elizabeth Carpenter, Bess Abell, SA Kivett and Johns, VM, MF | |
| | 7:10 | | | | Arrive AW Ranch -- met by Judge Moursund and Neva and Wesley West and drove the short distance to the Ranch House in drizzling rain. He went into the house for a victory party and drinks w/ all of the above adding Mrs. Moursund. The President watched early xxx returns on television with Wesley West at his right and A. W. on his left. When the early report on New Hampshire vote came in, the President said, "If I lose New Hampshire, I'm in trouble." President appeared serious with only a tiny smile playing across his lips as he would hear good returns in his favor. at 7:30 when the television said that 9% of the vote was in with 4,276,000 for LBJ and 3,107,000 for BG, the President said, "That's not enough." On hearing more returns, "God, I hate for it to be over because the hell starts then." | |
| c | 7:38 | | | t | Secretary of the Treasury, Douglas Dillon - Washington (as the President left the room to take the call, he said to the group.. "you please watch the returns because I need to know what's going on." | |

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| | | | | | Once inside the suite the President greeted: Kathleen Carter, Betty Beale (friend of Luci) Rodney Moss, G. Reedy, Carolyn and Tom Crutis, Judge and Mrs. Moursund, Mr. and Mrs. Birge Alexander and daughter, Becky; Nita Louise Kellam McGee, Judge and Mrs. Homer Thornberry, Pam Ward, Mr. Kellam, Neva and Wesley West, Bill Hitchcock, O. P. Bobbitt, Philip Bobbitt, Melissa Owens. After greeting his guests, the President sat down in a comfortable chair before three television sets to watch the returns. He made several telephone calls and watched the returns carefully. Governor and Mrs. Connally arrived to join the First Family before the television sets. | |
| c | 8:58p | | | t | Secretary Orville Freeman, Washington | |
| | 9:02p | | | t | Bill Moyers, Washington | |
| c | 9:06p | | | f | Mrs. Perle Mesta, Washington | |
| | 9:30 | | | | Photographers were allowed to come in the suite to take pictures of the President watching the returns with his family. | |
| | | | | O | Other guests joined the people in the suite. Mary Margaret Valenti, Mr. and Mrs. Norman Fisher, Mr. and Mrs. Marvin Watson, and Mr. and Mrs. Dan Quill. The President huddled in a corner of the suite and discussed w/ Governor Connally the polls -- and compared the predictions with current returns. Cong. Pickle joined the group as did Mrs. John Connally as they gathered at the door waiting for Mrs. Johnson to return to suite on completion of her television interview. | |
| | 9:40 | | | | The President w/ Mrs. Johnson and flanked by Gov. and Mrs. Connally and Cong. and Mrs. Pickle walked out of the suite and across the hall to a cocktail party hosted by officers of the American National Bank -- Tom Miller, Jr. and Tom McCrummin. They returned to the suite at 9:50p | |

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| | 10:00 | 10:07 | | | Motorcade to the Governor's Mansion for party hosted by the Governor, in the company of | |
| | | | | | At the Governor's Mansion the President and Mrs. Johnson greeted the guests and again sat in front of television sets to get latest returns. | |
| | 10:25 | | | | Motorcade to 1104 Lavaca, Senator Yarborough's Campaign Headquarters to join in a coffee hour for campaign workers. The building was packed, and bands were playing "Eyes of Texas." Again watched election returns and posed for pictures w/ Senator Yarborough. Searchlights pierced the clouds heavy with rain and surveillance helicopter hovered overhead. at 10:50 the President and Mrs. Johnson came to the porch of the old columned house and posed for pictures. | |
| | 10:52 | | | | Motorcade to Driskill Hotel in the company of | |
| | 10:55 | | | | Arrive Driskill Hotel... spoke on the steps for Nancy Dickerson and her NBC cameras. | |
| | 10:57 | | | | <i>Elevator</i> Helicopter to second floor and again to the Jim Hogg Suite. In between watching returns on television in the crowded room, the President adjourned to his bedroom to complete several telephone calls. Watching the returns he had Judge Thornberry on his right and Dan Quill on his left. | |
| c | 11:40p | | f | | Walter Reuther, Detroit | |
| | 11:46 | | f | | James Farley, NYC | |
| | 11:52 | | f | | Robert F. Kennedy, NYC | |
| | 11:59 | | f | | Senator Edward Kennedy, Boston, Mass. (b.) | |

Nov 3RD 1964 - Times for Lem Johns

- 7:42 AM President ^(Johns) personal car accompanied
by Mrs Johnson, Mrs Carpenter and Mrs
Bess Ald. dep. LBT ranch
- 8:03 AM President & Party arr. Burns Co-op
Building, Johnson City - President and Party
Voted.
- 8:26 AM President and party dep Co-op Building with
Mrs May Cregg en car.
- 8:28 AM President and Party arrived Johnson City
Site where the President met with the Press
and went inside.
- 8:50 AM President and Party with exception of Mrs May
Cregg departed the Johnson City site.
- 8:52 AM President and Party arrived Judge A. W. Moursund's
office in Johnson City
- 9:26 AM President and Party departed Judge Moursund's
office
- 9:45 AM President and Party arrived LBT ranch

Diary correction made by Mrs. Johnson on
April 28, 1970.